



INFOPACK

Green jobs, green environment, green society! 3G

December 4th – 12th, 2023

Piera, Barcelona, Spain



Project description

Protecting the environment is one of the most important issues of our time. The limited natural resources, the increase in the world population and the decrease in biodiversity play an important role in the formation of concerns about ecology. While the tendency to consume more products creates environmental damage, many businesses try to raise awareness of the consumption of natural resources. Increasing environmental awareness day by day increases the need of societies for ecology-friendly entrepreneurs. Green entrepreneurs provide the hotbed for starting and sustaining a green economy by providing green products and services, introducing greener production techniques, boosting demand for green products and services, and creating green jobs (ILO). The main difference that distinguishes green entrepreneurs from traditional entrepreneurs is that green entrepreneurs want to create a business model that is economically profitable, environmentally conscious, and creates social value. Given that, green entrepreneurs can make a significant contribution to eliminating unemployment, poverty, and environmental problems. Moreover, green entrepreneurship can form an integral part of the fight against youth unemployment due to the low entry-level requirements for young people in many sectors and their generally strong interest in innovative business solutions and sustainability considerations. In addition, the creation of new firms allows equal access in terms of gender and is not limited to urban areas where traditionally larger employment opportunities exist.

This project idea has come as a need and aims to tackle the environmental problems and increase the employment opportunities for young people regardless of their gender and whereabouts through green entrepreneurship. What is more, small and medium-sized enterprises form the backbone of most economies proving high levels of employment and contributing extensively to the growth of the GDP and an increase in their number ensures sustainable economic growth.

Given that, participants in this project will come from countries such as Spain, Turkey, Croatia, Italy, Latvia that along with the environmental issues they have a considerable percentage of youth unemployment according to the latest statistics of (April 2022 from the EU Commission).

The main objectives of this project are:

- To facilitate the interaction and cooperation between youngsters without and with fewer opportunities, unemployed or out of the labor market to conceptualize joint green entrepreneurial projects
 - To encourage the spirit of entrepreneurial initiative among youngsters with and without fewer opportunities aged 18-30 years old unemployed or out of the labor market, coming from Spain, Turkey, Croatia, Italy, Latvia;
- To raise awareness on the importance of environmental protection and how green entrepreneurship helps to tackle environmental problems and bring social change. To develop entrepreneurial skills and mindset for unemployed and out the market

- young people.
- To promote EU values, active citizenship, social cohesion, and inclusion
 - To increase the self-confidence and esteem of unemployed and out-of-market young people to find a creative/innovative solution to get back to the market and actively contribute to their community.
 - To promote the importance of green entrepreneurship as an integration means of unemployed and out-of-market young people.
 - To create a space for exchanging green entrepreneurial ideas and solutions for environmental problem

Countries involved

Spain, Italy, Croatia, Latvia, Turkiye

Working language

The working languages of the Youth Exchange will be in English. A translator and interpreter will be available during the entire duration of the project if necessary.

Participation in the Mobility and its activities

All the participants are expected to participate fully in all activities, unless you are ill.

Unauthorized absence from activities and workshops is not permitted.

The workshops are done and run, so that all the participants will be able to share their point of view. We expect you to be very participative and involved in the activities/sessions.

If less than 80% of the program is attended, it will not be possible to be reimbursed for the international travel costs.

The workshops are done by groups, depending on theme of the workshop, the groups can be mixed or not.

We film and photograph all the activities and workshops. These images are for the own use of **Asociacion Juventud para Cultura y Minorias (JUCUM)**. If you have any problem with it, don't hesitate to tell us, and we will manage to not film or photograph you.

Access/transport

How to reach the venue: From Airport

- Barcelona Airport:

From the airport T1:

Take the aerobus to Plaça Catalunya, you have to stop at **PLAÇA ESPANYA**.

At Plaça Espanya take the line R6 to Igualada, you have to **STOP AT PIERA**.

At Piera stop, you have to walk straight to our house at Calle Salvador 8-10, Piera, for 15 minutes aprox.

Accommodation and Activity place

> Accommodation

You will be 2 or 3 participants per room. Activities and accommodation will take place at the same place.

‘Les Canyes Cottage, Private Villa Resort’

Adress : Barcelona, Spain
Calle Salvador 8-10, Piera

Food and Needs

The participants will be provided with three meal. You will take your breakfast at the hotel. **Asociacion Juventud para Cultura y Minorias (JUCUM)** team will be in charge of lunch and dinner, as well as coffee breaks. Lunch and dinner will be delivery every day by our team at the time defined for it. For any food special needs, allergies or diet, thank you to mention it on the application form that you receive.

Some daily tasks as the dish wash will be carried out by the participants. This task will be done by groups of 3 people, changing every day. The goal is to make of this moment a time of exchange and share. If this organization doesn't follow, you can talk to us, we will find another solution. A schedule will be proposed and display in the activity room.

What to bring with you

For this Youth Exchange, we kindly ask you to prepare in advance these 3 events:

1. **The presentation of your organization.** We demand you to bring clear information about the main activities of your organization, so that you can present it at the organization gallery during the project.
2. **The cultural evening.** Each country group will have to organize a cultural evening, where you will have to present some elements of your culture, in any way you want (sketch, songs, presentation, game, map, posters, and postcards about your country/region/town...). You can use PowerPoint or any other visual medium for your presentation, you are totally free!

You also need to bring:

- ✓ Personal hygienic kit and towel set
- ✓ medicine that you usually take
- ✓ Your artistic skills! Any talent that you can share with us, which you definitely will need during creativity workshops.

Travel cost and reimbursements

We will refund you based on actual costs incurred and on presentation of:

- Invoice of the plane ticket
- Boarding Pass with the clear mention of the passenger
- All other transportation-related bills

All refunding procedures will be done after the training project and directly to your sending association, which is the official partner of the project.

We undertake to reimburse **only** if you have provided us with all the necessary invoices/tickets and boarding passes.

Sending Association	Country	Means of Transportation	Budget	Nr of Pax
Asociacion Juventud para Cultura y Minorias	Spain	Bus, train, flight	0	5
Gentle Giant	Italy	Bus, train, flight	275	5
AYES	Croatia	Bus, train, flight	275	5
Istanbul Arel University	Turkiye	Bus, train, flight	360	5
Keep the Change	Latvia	Bus, train, flight	360	5

OTHER INFORMATIONS

Early arrivals (1 or 2 days before the beginning of the project), or late departures (1 or 2 days after the project) will be the own responsibility of the participants.

All participants must leave the accommodation site the last day in the morning.

So, if you want to stay few days longer, before or after the project, we will not be able to host you at the location. So, you will have to find a place to stay at your own, and all your cost during these days will be yours to pay. If you have difficulties with it, contact us, we can give you some information.

CONTACT

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